

# DESIGN EXCELLENCE COMPETITION + PROPOSAL (2018 – 2020)



Image: 3D Perspective taken from Parramatta Road looking south

## PROPERTY

### Mixed Use Development

**373 residential apartments  
within a 25 storey tower**

**61 Cowper Street Granville**

Engaged by Starryland to  
undertake preparation of:-

- ✓ A Planning Proposal
- ✓ Design Excellence Competition
- ✓ Pre DA services
- ✓ Preparation of the Statement of Environmental Effects
- ✓ Facilitation of the approval.

Consent was granted from the  
Sydney Central Planning Panel.

## CATEGORY

Mixed Use Development

## CLIENT

Starryland

## PROJECT VALUE

\$142 million

## OUR INVOLVEMENT

- Provide planning advice on development strategy to achieve a higher yield to align with strategic planning framework
- Consultation with the City of Parramatta
- Collaboration with architect urban designer, stormwater engineer, traffic consultant and landscape consultant.
- Management of the Design Excellence Competition ensuring the client's interests are represented.
- Negotiations with the planning team and technical experts throughout the DA process
- Preparation of Statement of Environmental Effects addressing all relevant strategies and planning controls.
- Presentation to the Sydney Central Planning Panel
- Currently working on Section 4.55 Application to minor revisions to the design.